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**TAMARACK UNVEILS FREE, YEAR-ROUND PASS FOR AREA K-12 STUDENTS
The inaugural SKY Pass becomes available Memorial Day weekend**

TAMARACK, Idaho (March 3, 2021) — Tamarack Resort today unveiled a new community-focused program to reward local students for their commitment to school and support increased access to outdoor recreation.

The SKY (Students-Kids-Youth) Pass will provide free, year-round Tamarack lift access to K-12 students enrolled in Valley County and New Meadows schools, as well as homeschool students with primary residence in these districts. The inaugural launch of the [SKY Pass](#) is set for Memorial Day weekend. It will be an ongoing program.

“The students in our valley represent the future of this community and Idaho,” said Tamarack President Scott Turlington. “As they dream and work toward what they want to be when they grow up, we hope the experiences and memories made on our mountain help shape who they become. This is an opportunity of a lifetime that could lead to a lifetime of opportunities.”

In developing the program, Tamarack coordinated with area non-profits, the superintendents of the Cascade, McCall-Donnelly and Meadows Valley School Districts, private schools and local home school families.

“This is the type of opportunity we’ve wanted to provide our kids for a long time—a chance to learn and love lifetime sports like skiing, snowboarding and mountain biking,” Cascade Superintendent Jeff Blaser shared. “We’re thrilled with how this will strengthen our community and look forward to working with Tamarack to get our kids to the mountain.”

Local businesses were quick to join the effort to help make sure even families in need could take advantage of this opportunity. Recognizing the barriers that can exist for engaging in snow sports, Tamarack is partnering with [Toby’s Place](#) in McCall and the [West Central Mountain Youth Advocacy Coalition](#) to provide free ski/snowboard equipment and clothing to local families in need. The Toby’s Place Shred Shed will be staffed by volunteers from the Tamarack Rental Shop and Gravity Sports in McCall to ensure quality control of all equipment and help kids get fitted with the proper gear once the Shed opens this fall.

Tamarack Resort, Tamarack Municipal Association, Tamarack Ski Team and partners will host a gear drive at multiple locations throughout Valley County, March 20 – April 4, to collect gently-used equipment and clothing for the Shred Shed. Donors will receive raffle tickets for a chance to win prizes, including Tamarack Stay & Play packages and on-snow private ski lessons, along

with gift certificates from McCall Pilates, Café 6Three4, Stacey Cakes, Mountain Monet Pottery Studio and others. The raffle drawing will be held on April 4 at Tamarack.

“It’s overwhelming—in a good way—to see the generosity of our community and how so many are coming together to support all of our kids and encourage safe, healthy and positive activities in the outdoors,” said Suzie Rohnert, Executive Director of Toby’s Place.

For more information on the Shred Shed Gear Drive and how students can obtain the SKY Pass, visit <https://tamarackidaho.com/the-mountains/tickets/the-sky-pass>

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About Tamarack Resort

Tamarack Resort is an all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site lodging, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, lodging and real estate, visit <https://tamarackidaho.com>